

Insurance Wise. Be Wise.

InsurWise

**SMC: The Trust Bridge
For Your Tomorrow**

**PROTECTING
TOMORROW
ENCOURAGING
AND INSPIRING
TODAY**



1ST ANNIVERSARY

The Finest Care for Your Pets

Insure Your **Pet** with the **Protection** They Deserve

🐾 Coverages

1 Surgery and Hospitalisation Cover

- It includes road ambulance charges and restoration of the sum insured

2 OPD Cover

up to 20% of the sum insured of "Surgery and Hospitalisation Cover" section subject to maximum amount of ₹10,000

🐾 Optional Covers

1 Terminal Illness Cover

5 Veterinary on Call (Home Visits)

2 Lost and Stolen Cover

6 Emergency Pet Minding Cover

3 Long-Term Care Cover

7 Third Party Liability Cover

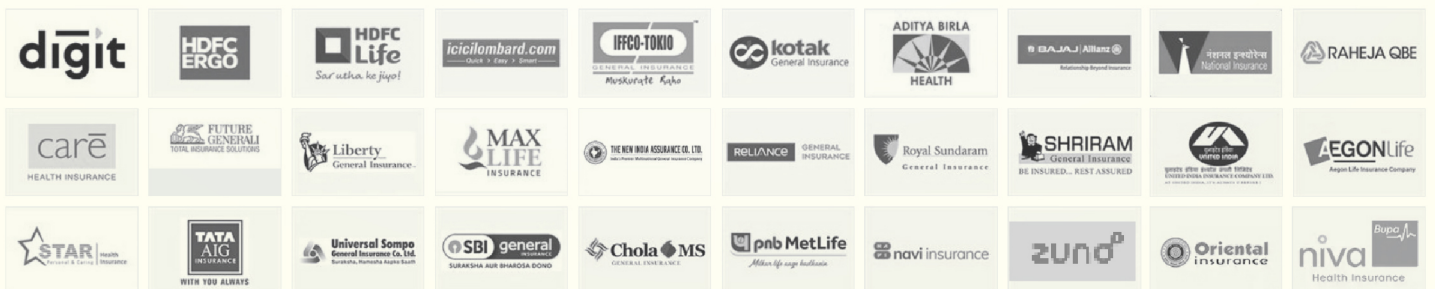
4 Funeral Cost Cover



* Conditions Applied

Partners We Are Proud To Have

We have over 30+ insurance partners on our back. Rest assured, you won't be short of choices.



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Editor-in-Chief

"InsurWise" Magazine



When you have insurance you know that you are secured against any unforeseen events in life, and this gives you complete peace of mind.

Dr. Kavindra K. Singh

CTO, SMC Insurance Brokers Pvt. Ltd.

Greetings, esteemed readers, I am thrilled to introduce to you the inaugural edition of "Insure Wise," a monthly magazine curated to be your ultimate guide through the dynamic landscape of the insurance industry. As the Editor-in-Chief, it's my privilege to welcome you to a platform that will unravel the latest buzz, unveil innovative products, and provide insightful perspectives on the ever-evolving world of insurance.

In each edition of "Insure Wise," we embark on a journey to empower you with knowledge. Our pages are dedicated to translating the complexities of insurance into understandable insights, enabling you to make informed decisions.

We navigate through trends, market shifts, and regulatory updates, ensuring you stay ahead in an industry that touches every aspect of our lives.

Beyond being a source of information, "Insure Wise" is a space for voices to be heard. We are committed to sharing the experiences of our valued customers.

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Richa Goel

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Excerpts on Motor Insurance By One of The Industry Leaders: Pravin K. Agarwal

Choosing the right car insurance can be challenging. Opting for the lowest premiums may seem tempting, but it's crucial to understand that the cheapest option may not be the wisest. When selecting car insurance, carefully evaluate plans based on key criteria. While lower premium plans may appear attractive, they may fall short when filing a claim, leading to financial difficulties. Comprehensive coverage is essential as car insurance serves as a safeguard against unforeseen circumstances. Consider your specific needs, including liability coverage, comprehensive and collision coverage, deductible amounts, driving history, and vehicle value, assess the insurer's reputation for customer service and claim settlement efficiency. Remember, the true value of insurance becomes evident when you rely on it.

Follow these guidelines to ensure your chosen car insurance aligns with your requirements, offering necessary protection when needed.



In the complex car insurance landscape, the peace of mind from comprehensive coverage and a reputable insurer outweighs slightly higher premiums.

Prioritize long-term benefits and security over initial costs for both you and your vehicle.

Pravin K Agarwal

Director SMC Insurance Brokers Pvt. Ltd.

Welcome to the **Team!**

- Bringing new energy and ideas to fuel our journey forward

We are excited to welcome a new member to the SMC Insurance family. Our team continues to grow, and with each addition, we bring in fresh perspectives and energy that drive us toward success.



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Vice President
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Our new joinee is eager to contribute, bringing valuable skills and enthusiasm to the table. We look forward to achieving great things together and continuing our journey of excellence in the insurance industry.

Let's give a warm welcome to our new team member as we move forward, stronger together!

Celebrating One Year of InsurWise

- A Journey of Insight and Innovation!

As InsurWise completes its first year, we look back on an amazing journey that has delivered fresh insights to the insurance world. What began as a vision to create an engaging platform for industry professionals, enthusiasts, and policyholders has grown into a trusted source of insights, data-driven stories, and expert analysis.

In the past year, InsurWise has covered diverse topics like regulatory changes, innovative solutions, and the impact of technology. We've featured industry leaders, real-time case studies, and fascinating data that speak to both veterans and newcomers in the field.

Here's what we've achieved together:

- **12 Editions:** Packed with relevant content and timely topics.
- **Industry Insights:** Articles and interviews from top insurance experts.
- **Engaging Data:** Facts and trends that support informed decision-making.
- **Expanding Readership:** A growing community of knowledge seekers.

As we celebrate this milestone, we stay committed to delivering high-quality, relevant content. The journey has just begun, and exciting times lie ahead!

Thank you for being part of InsurWise's journey!

Meet the Team Behind **InsurWise**

Our success is powered by a talented team, each bringing unique expertise to make InsurWise informative, visually engaging, and user-friendly.

Here's the driving force behind the magazine:



Dr. Kavindra Kumar Singh

- The Visionary

Dr. Singh, the mastermind behind InsurWise, has shaped its vision and direction with his deep industry knowledge.



S. M. Saif Haider

- Lead Design and Concept

Saif ensures each issue is visually compelling, bringing the magazine to life through innovative design and creative concepts.



Richa Goel

- Text and Content Specialist

Richa is responsible for the magazine's content, ensuring every article is informative, engaging, and aligned with readers' needs.



Rohit Tiwari

- Magazine Designer

Rohit brings his design expertise to create sleek, professional layouts that make each issue visually striking.



Pankaj Kumar

- E-Magazine Development

Pankaj manages the online platform, ensuring a seamless and user-friendly experience for our readers.

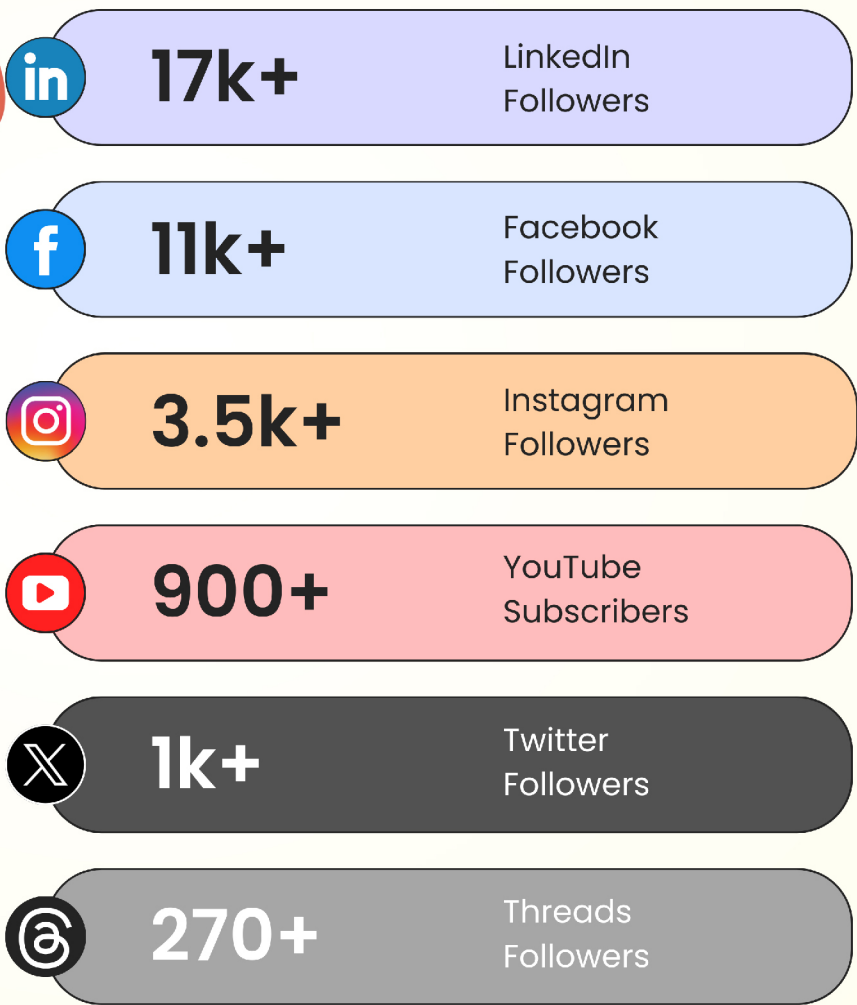
Together, this talented team ensures that InsurWise delivers knowledge, design, and accessibility in every edition.

Digital Horizons:

- Our Journey of Innovation and Growth

Celebrating Milestones: SMC Insurance's Growing Social Media Presence

We're excited to share the incredible growth of SMC Insurance across various social media platforms! Here's a snapshot of where we stand:



Your support has helped us reach these milestones! Keep following us for the latest updates, insights, and innovations in the insurance industry. We're committed to providing valuable content and engaging experiences across all our platforms.

Exciting New Product Launches at SMC Insurance!

At SMC Insurance, we continuously strive to innovate and offer you the best insurance products that meet diverse needs. We are thrilled to introduce our latest range of offerings, designed to provide comprehensive coverage and peace of mind to every individual and family.

Here's a sneak peek into our new products:

Women's Term Insurance

Tailored specifically for women, this plan ensures financial protection for the special women in your life.

Housewife Term Insurance

A thoughtful product for homemakers, recognizing their invaluable contribution and securing their family's future.

₹2 Crore Term Insurance

A high-value term insurance plan for those looking for substantial life cover at affordable premiums.

Family Health Insurance

Protect your loved ones with a robust health insurance plan that caters to the entire family's medical needs.

Participating Plans

Get the dual benefit of life cover and the opportunity to earn bonuses through participating insurance plans.

1 Women's Term Insurance

2 Housewife Term Insurance

3 ₹2 Crore Term Insurance

4 Family Health Insurance

5 Participating Plans

6 Guaranteed Plans

7 Investment Plans

8 Term Life Insurance

Guaranteed Plans

Assurance and security at its finest! Our guaranteed plans promise fixed returns and protection.

Investment Plans

Safeguard your future with investment-oriented insurance plans that blend wealth creation with life protection.

Term Life Insurance

Our classic term life insurance ensures that your family's financial future remains secure even in uncertain times.

Tech Initiatives at SMC Insurance: Revolutionizing the Customer Experience

At SMC Insurance, we constantly strive to innovate and enhance our services with cutting-edge technology. Our tech-driven solutions ensure seamless experiences, increased efficiency, and superior customer satisfaction. Here are some of the key tech initiatives that set us apart:

Instant Motor Quotes via SMS

Get motor insurance quotes instantly with a simple SMS request.

PUC Status on SMS

Check your Pollution Under Control (PUC) status in real-time via SMS.

User-friendly Mobile App for Android & iOS

A seamless and intuitive app experience for all users.

Cashless Garages

Hassle-free repairs at authorized cashless garages across the country.

Voice Recognition Feature on Mobile App

Simplify navigation and transactions using voice commands.

Number Plate Registration Feature on Mobile App

Quickly register your vehicle with ease through our app's number plate feature.

AI-Based POS Capturing Automation for SEO

Enhance search engine optimization (SEO) through AI-driven automation for POS data capture.

Simple & Easy SEO Automation

Streamlined SEO processes for greater efficiency and visibility.

Cashless Hospitals

Enjoy cashless treatment at a wide network of partner hospitals.





Enhanced Site Navigation

Our website now features improved and more interactive navigation for a better user experience.

Customer/POS Panel

A dedicated panel for customers and POS agents, simplifying policy management and transactions.

Email/SMS Auto Scheduler

Automate campaigns and transactional messages with our powerful scheduler.

Corporate and Retail Claim Management System

Efficiently manage both corporate and retail claims through an advanced system.

Automated Policy Renewal Notification

Never miss a renewal with automated notifications sent directly to your inbox.

In-house CRM for Motor Support Team & Tele-callers

Streamlined customer relationship management (CRM) for motor insurance support and tele-calling teams.

Instant CMS Motor Quotes on Email & Phone

Receive motor insurance quotes instantly via email or phone.

User Claim Counts on Mobile App

Track your claim history conveniently through the mobile app.

Face Verification for POS Registration

Ensure secure POS registration with our face verification feature.

At SMC Insurance, we constantly strive to innovate and enhance our services with cutting-edge technology. Our tech-driven solutions ensure seamless experiences, increased efficiency, and superior customer satisfaction.

The Heart of Our Organization: Celebrating Every Story in the Employee Corner

As an HR professional, curating the Employee Corner is both an honor and a responsibility. It's about showcasing the talent, dedication, and passion that define our organization. This space celebrates diversity, fosters connection, and reflects the heartbeat of our shared journey. Each story, achievement, and contribution adds to the larger picture of our collective success. The Employee Corner isn't just a recognition platform—it's a community where every voice matters, every milestone is celebrated, and the unsung heroes are given the spotlight they deserve. It's my privilege to share these stories.



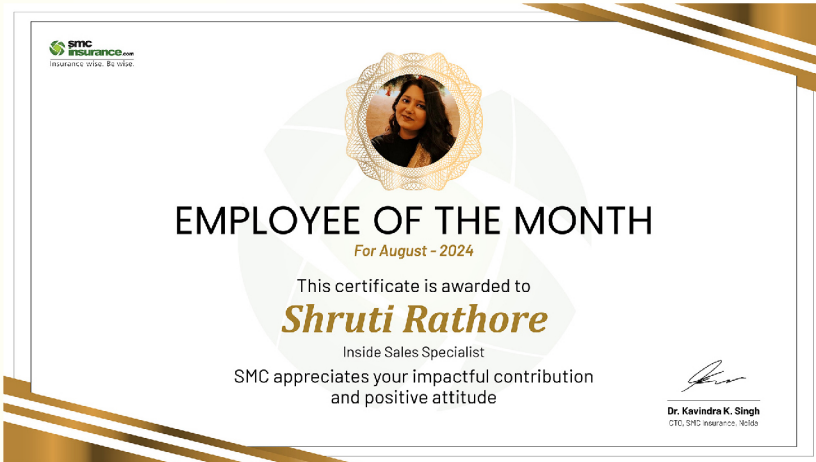
Star of SMC

Meet the achievers of the month from the SMC family, who have stood out for their outstanding work

Shruti Rathore

Inside Sales Specialist, SMC Insurance Brokers Pvt. Ltd.

I am deeply honored to receive this award and profoundly grateful for the feedback and support from my esteemed colleagues. A special thank you to team for their unwavering support throughout every phase of my journey. Their core role in my achievement and growth has been invaluable. Thank you!



Internal appreciation

Shruti Rathore is a skilled Inside Sales Specialist with exceptional multi-tasking and time management abilities. She adeptly adapts to competing priorities in fast-paced environments while keeping both herself and the team organized. Shruti consistently upholds professional standards and fosters a positive work atmosphere, ensuring smooth and efficient processes for all team members.



SMC Celebrates Festivities with Elegance, Sustainability, and Social Responsibility

SMC celebrated Janmashtami with elegance and grace, uniting everyone in the festive spirit of Krishna. The event featured traditional dances, melodious bhajans, and vibrant decorations.



Our commitment to a greener future was emphasized by planting 3,000 saplings, contributing to environmental sustainability and a healthier planet.



Additionally, the Ganesha Chaturthi event featured an eco-friendly Ganpati Bappa Murti making competition, blending creativity with sustainability. Participants crafted beautiful murtis using biodegradable materials, promoting eco-conscious celebrations.



These celebrations reflected our community's spirit, bringing together people of all ages in a shared commitment to social responsibility and environmental stewardship.

Heartfelt Appreciation

for Exceptional Service



Narendra Patwal

I recently purchased travel insurance from SMC Insurance, and the experience was seamless. I found exactly what I needed for my trip. The team was incredibly helpful in answering all my queries and guiding me through the process. It gave me peace of mind knowing that I was well-covered. I highly recommend SMC Insurance for anyone looking for reliable and affordable travel insurance.

Shushant Dutta

I recently opted for car insurance from SMC Insurance, and the process couldn't have been smoother. The range of coverage options was impressive, and the team helped me select the plan that perfectly suited my needs. The entire experience was hassle-free, and I feel confident knowing my vehicle is well-protected. I highly recommend SMC Insurance for their excellent service and comprehensive car insurance plans.





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www.smcinsurance.com

SMC Insurance

One Year of Insight, **Innovation**,
and **Insurance Wisdom!**



Download Now!



Call Toll-Free
1800 2666 3666



Business Premium
28.84 Billion +



Policies Sold
11 Million +



Claims Assisted
2.04 Million +



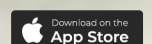
Established for
17+ Years



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Scan the QR code



Health Insurance | Bike Insurance | Car Insurance | Term Insurance | Life Insurance | Taxi Insurance | Investment Plan | Home Insurance
Pet Insurance | Corporate Insurance | Shop Owner Insurance | Professional Indemnity | Fire & Burglary Insurance | Workmen Compensation | Contractor's Plant & Machinery

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